

SUMMARY

With over 11 years of startup experience, I am able to bring a unique perspective to what it takes to launch and maintain new software products. Having worked in all positions in a startup, I understand how to craft products that take into account all parts of an organization.

SKILLS

- **Python**, Flask
- Node.js
- Vue.js, Vuex
- Product Management, **Agile** & Scrum
- Laravel, **MongoDB**, PHP, Javascript, Angular
- Adobe Photoshop, CorelDRAW
- Omnigraffle, Pencil
- Wireframing and Visual Designing
- **AWS** [EC2 & S3 Bucket]
- **Azure** [Virtual Machines and Blobs]
- **Git**
- **Heroku**
- **Docker**
- **Vercel (Zeit)** – Hosted 2 production apps currently on it.

EXPERIENCE

TECHNICAL LEAD • MORPH DIGITAL SOLUTIONS PVT LTD • APR,2020 – PRESENT

As technical lead I am responsible for managing a team of developers, prioritizing and planning deliveries, facilitating decisions, and designing solutions.

Responsibilities:

- Leading an experience platform product called DigiBox.
- Design the technology architecture for the entire product.
- Design and develop API's using Python, Flask & MongoDB.
- Development of UI for the for the product using Vue.js and Vuex.
- Monitor the progress of development and manage a tech team of 3 (Backend & UI).
- Conduct Scrum Daily standup and follow agile project management plan.

TECHNICAL LEAD • NXTK SOLUTIONS PVT LTD • APR,2015 – MAR,2020

Responsibilities:

- Design and develop API's using PHP, Laravel and MongoDB.
- Monitor the progress of development and manage a tech team of 7 (Backend, UI and Testers).
- Conduct Scrum Daily standup and follow agile project management plan.
- Work with the real-time feedback from our users (external and internal) to make the product better.



- Collaborate with key stake holders to match the raw requirements into design specifications
- Wireframing & Visual designing every feature developed.
- Maintaining Amazon Web Services (EC2 and S3 Bucket)
- Server configuration management, release management and deployments including the AppStore and Play Store.

Products worked on:

- Shopbox is a network of branded convenience stores, serviced by an efficient and consolidated supply chain. It is a single source of procurement for our partner shops, thus removing the inconvenience of the shop dealing with almost 50 distributors. Technology plays a big role in making the Store more efficient, avoid wastage and be completely focused in satisfying his existing customers and to attract new customers. (Website & Android App for both Customer and Shop).

- Rationbox is a B2C online grocery platform at wholesale prices.

- Easy Logistics is a delivery company which follows a different delivery model. When a parcel is received at the center, the center ensures the delivery to a hub near the customer's house. These hubs act as the last mile delivery.

- Enterprise messaging app for enterprises to replace mails / chats. It is responsible not only for messaging but also for document collaboration, meeting and task management.

CO-FOUNDER AND TECHNICAL DIRECTOR • ETABLE SERVICES PVT LTD • MAY, 2012 – MAR, 2015

Etable is a social platform for foodies. It was a great learning and leadership experience to be co-founder and develop the front and back ends of the product to accomplish the successful end result.





RI

ROHIT IYER

TECHNICAL LEAD | rohityer.com

TECHNICAL LEAD • ZUNAA SOTWARE PVT LTD • AUG, 2010 – APR, 2012

Responsible for managing the tech team as well as writing code. Delivered over 6 client projects successfully.

MEDIA ANALYST • MANTHAN SOTWARE SERVICES PVT LTD • NOV, 2008 – DEC, 2009

Mainly responsible for analysis of articles written about GM, Ford and Chrysler to help improve their sales.

EDUCATION

- **DIPLOMA IN .NET TECHNOLOGIES • JAN, 2010 - JAN, 2011 • NIIT**
- **BE [INFORMATION SCIENCE] • 2004 - 2008 • GLOBAL ACADEMY OF TECHNOLOGY**
- **PUC • 2002 - 2004 • SESHADRIPURAM COLLEGE**
- **ICSE • 2002 • BISHOP COTTON BOYS' SCHOOL**



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